

The Harry Vardon Program

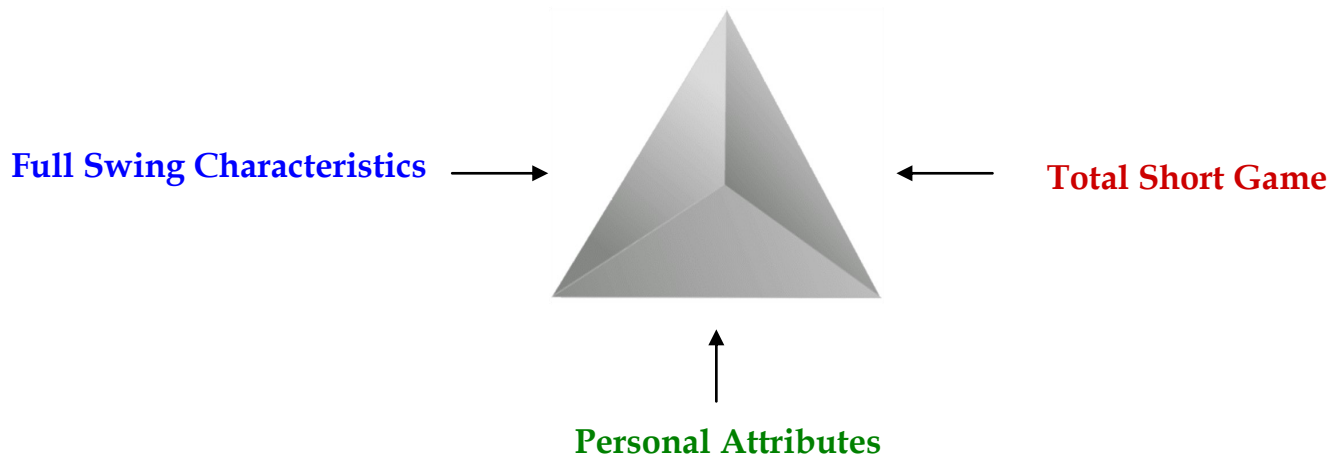


Improvement Initiatives Designed for the Professional Golfer

THE HARRY VARDON GOLF PROFESSIONAL PROGRAM DEDICATION

The Bill Madonna Golf Academy staff dedicates the title of our Professional Golfer Program to the acclaimed British professional Harry Vardon. Vardon won 62 golf tournaments that includes a record six British Open Championships and a United States Open title. He popularized a grip that bears his name, one still used by over 90 percent of golfers playing today. After his death, the PGA of America created the Vardon Trophy. It is awarded annually to the player on the PGA Tour with the year's lowest adjusted scoring average. The trophy dedication, the popularity of the grip and a record that still stands today are tributes that the BMGA Staff want our professionals to be aware of. Using the Vardon Trophy as a goal for every student and a token of appreciation, we dedicate our Professional Program to one of golf's greatest achievers, Mr. Harry Vardon.

Complete Golfer Image



"A 3-dimentional view of your swing with measureable means for IMPROVEMENT"

Full Swing Characteristics

*Pre-shot routine
First move in the swing
HalfWay Back
End of backswing
Beginning of downswing
Weight transfer
Club path
Squaring of the face
Post Impact Position
End of forward swing in balance*

Total Short Game

*Putting
Chipping
Pitching
Greenside Bunker*

Personal Attributes

*Attitude
Creativity
Work Ethic
Temper/Patience
Swing/Game Mgt.
Physical conditioning
Equipment*

"EXPECT TO GET BETTER"®

"Muirfield"

Cost: \$525

Inclusions:

- 3 hour evaluation with Director Team Professional
- * Completion of BMGA Student Profile Questionnaire
- * Full Swing Review
- * Short Game Examination
- * Equipment Check
- * Preview of the Complete Golfer Image

3 Total Hours of Instruction Time

"South Hertfordshire"

Cost: \$2,100

Inclusions:

- (4) Two hour private sessions (with Academy Team Professional)
- * Complete Golfer Image Established & Tracked
- * Video Swing Analysis
- * Full Equipment Fitting
- * Tournament Preparation & Goals
- 18 hole playing lesson (greens fees additional)
- * Full evaluation of your strengths and weaknesses
- * Total game improvements

12 total hours of instruction time

*Customized to fit your scheduling needs,
with a major emphasis on **continuity**

"Prestwick"

Cost: \$5,250

Inclusions:

- (7) Three hour private sessions (with Academy Team Professional)
- * Complete Golfer Image Established & Tracked
- * Video Swing Analysis
- * Full Equipment Fitting
- * Tournament Preparation & Goals
- (Two) 18 hole playing lessons (greens fees additional)
- * Full evaluation of your strengths and weaknesses
- * Total game improvements

30 total hours of instruction time

*Customized to fit your scheduling needs,
with a major emphasis on **continuity**

"Brookline"

Cost: \$10,500

Inclusions:

- (14) Three hour private sessions (with Academy Team Professional)
- * Complete Golfer Image Established & Tracked
- * Video Swing Analysis
- * Full Equipment Fitting
- * Tournament Preparation & Goals
- (Four) 18 hole playing lessons (greens fees additional)
- * Full evaluation of your strengths and weaknesses
- * Total game improvements

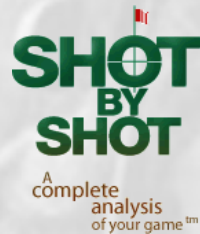
60 total hours of instruction time

*Customized to fit your scheduling needs,
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Supplementary Options

- **Equipment:** Fitting systems made available from Taylor Made, Titleist, Ping, Callaway, & US Kids Golf. Launch monitor available.
- **Physical Training:** Meeting with Beth Begelman from the Titleist Performance Institute can be arranged (Packages available).
- **Nutritional Expert :** Available by request.
- **Vision Testing:** Offered from associated local group.
- **Mental Coaching:** Meet with Dr. Richard Coop.
- **Personalized Travel Coaching Plans:** Customized prices include expenses, instruction time spent, and retainer.
- **Golf and Accommodations:** Discounts Available.

Academy Accreditations, Affiliations & Sponsors



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