

The Bobby Jones Program

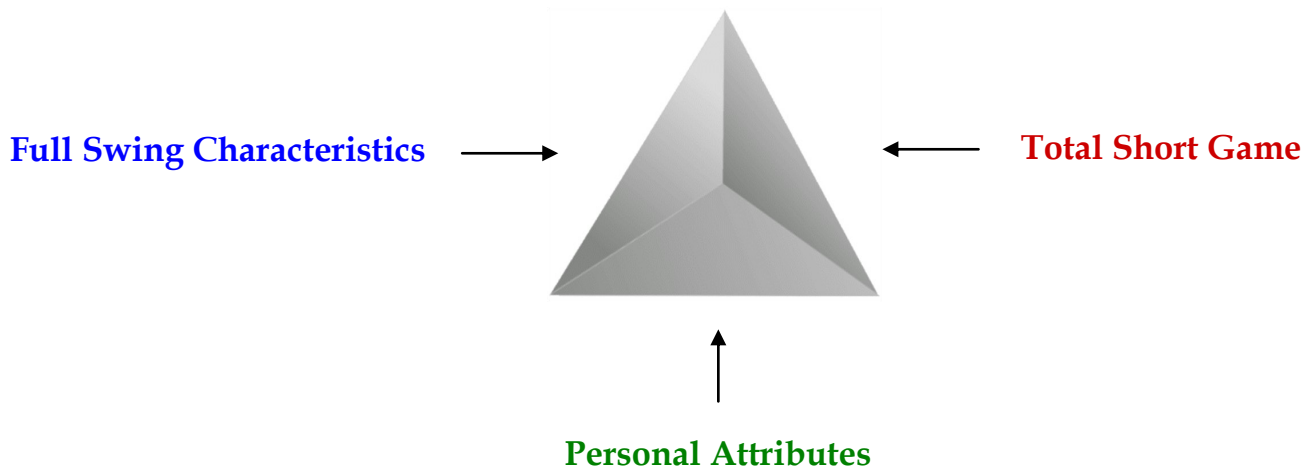


Improvement Initiatives for Collegiate and Top Level Amateur Golfers

THE BOBBY JONES COLLEGIATE PROGRAM DEDICATION

The Bill Madonna Golf Academy's collegiate and premier amateur program is dedicated to the memory of Robert Tyre "Bobby" Jones Jr. His competitive golfing record is well documented and his "Grand Slam" accomplishment may never be matched. His golfing prowess has many times overshadowed his legacy in university academics. Through his travels to play in St. Andrews, Scotland, the game's birthplace, a unique relationship evolved. The township and then the famed University of St. Andrews embraced the consummate gentleman golfer from Atlanta, Georgia. Today, a scholarship exchange bearing Jones' name exists between the University of St. Andrews, Emory University and Georgia Tech. Jones earned a B.S. in Mechanical Engineering from "Tech" and then passed his Bar Exam after only attending Emory Law School for one year. The program is among the most prestigious scholarships offered by the universities. In that light, the Academy staff is proud to name our collegiate program, "The Bobby Jones".

Complete Golfer Image



"A 3-dimensional view of your swing with measureable means for IMPROVEMENT"

Full Swing Characteristics

*Pre-shot routine
First move in the swing
Half way back
End of backswing
Beginning of downswing
Weight transfer
Club path
Squaring of the face
Post impact
End of forward swing in balance*

Total Short Game

*Putting
Chipping
Pitching
Greenside Bunker*

Personal Attributes

*Attitude
Creativity
Work Ethic
Equipment
Temper/Patience
Swing and Game Mgt.
Physical Conditioning*

"EXPECT TO GET BETTER"®

"East Lake"

Cost: \$525

Inclusions:

- 3 hour evaluation with Director Team Professional
- * Completion of BMGA Student Profile Questionnaire
- * Full Swing Review
- * Short Game Examination
- * Equipment Check
- * Preview of the Complete Golfer Image

3 Total Hours of Instruction Time

"Royal Liverpool"

Cost: \$2,100

Inclusions:

- (4) Two hour private sessions (with Director Team Professional)
- * Complete Golfer Image Established & Tracked
- * Video Swing Analysis
- * Full Equipment Fitting
- * Tournament Preparation & Goals

- 18 hole playing lesson (greens fees additional)
- * Full evaluation of your strengths and weaknesses
- * Total game improvements

12 total hours of instruction time

*Customized to fit your scheduling needs,
with a major emphasis on **continuity**

"Interlachen"

Cost: \$5,250

Inclusions:

- (7) Three hour private sessions (with Director Team Professional)
- * Complete Golfer Image Established & Tracked
- * Video Swing Analysis
- * Full Equipment Fitting
- * Tournament Preparation & Goals

- (Two) 18 hole playing lessons (greens fees additional)
- * Full evaluation of your strengths and weaknesses
- * Total game improvements

30 total hours of instruction time

*Customized to fit your scheduling needs,
with a major emphasis on **continuity**

"Merion"

Cost: \$10,500

Inclusions:

- (14) Three hour private sessions (with Director Team Professional)
- * Complete Golfer Image Established & Tracked
- * Video Swing Analysis
- * Full Equipment Fitting
- * Tournament Preparation & Goals

- (Four) 18 hole playing lessons (greens fees additional)
- * Full evaluation of your strengths and weaknesses
- * Total game improvements

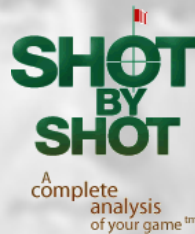
60 total hours of instruction time

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Supplementary Options

- **Equipment:** Fitting systems made available from Taylor Made, Titleist, Ping, Callaway, & US Kids Golf. Launch monitor available.
- **Physical Training:** Meeting with Beth Begelman from the Titleist Performance Institute can be arranged (Packages available).
- **Nutritional Expert :** Available by request.
- **Vision Testing:** Offered from associated local group.
- **Mental Coaching:** Meet with Dr. Richard Coop.
- **Personalized Travel Coaching Plans:** Customized prices include expenses, instruction time spent, and retainer.
- **Golf and Accommodations:** Discounts Available.

Academy Accreditations, Affiliations & Sponsors



Bill Madonna Golf Academy
8701 World Center Drive
Orlando, Florida 32812
(407)238-8870

www.billmadonna.com